

HOW TO CREATE AN AR CAMPAIGN

TRIVER

STEP 1

Click Create New Campaign for creation.

The screenshot displays the TRIVER interface. On the left, a sidebar lists navigation options: Assets, Campaigns, Draft Campaigns, Pre-Launch Campaigns, Live Campaigns, and Past Campaigns. The main content area is titled 'Assets' and includes a search bar and links to 'Smart Object Gallery', 'Video Assets', and 'Billboard Assets'. Below this, the 'Draft Campaigns' section features a prominent blue 'Create New Campaign' button. A red arrow points from the instruction text above to this button. Below the button, a message states 'You can continue to revise existing draft campaigns:' followed by a table of draft campaigns.

ID	Internal Name	Assets	Set Date	Properties
832	Assets for Showcase	Manage Assets	Set Start Date	Edit Campaign

Below the table, the 'Pre-Launch Campaigns' section is partially visible.

STEP 2

Internal Name is not public.

Create Campaign

Internal Name *

Public Campaign Key *

Cancel

Create

Public Campaign Key is visible by public.

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STEP 3

Two campaign type Commerce Portal & AR Portal (Virtual Hub)

These two will already have been filled in previously.

If the portal you make has a 3d environment this applies to you.

Here is where you upload your logo along with having a preview window.

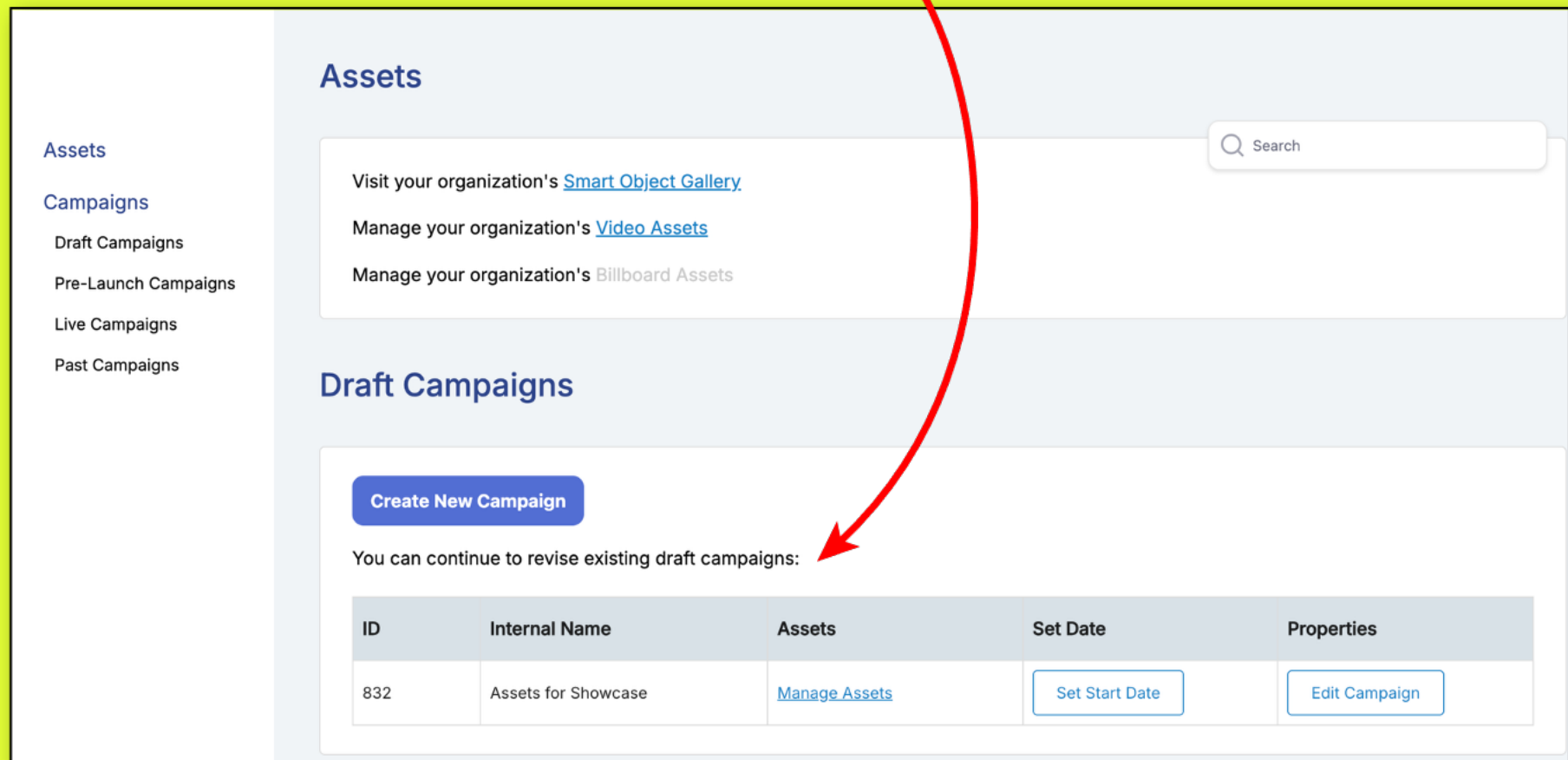
The screenshot shows the 'Manage Campaign' form with the following fields and annotations:

- Internal Name ***: Contains 'Assets for Showcase'. A red arrow points from the text 'These two will already have been filled in previously.' to this field.
- Campaign Type**: A dropdown menu showing 'Commerce Portal'. A red arrow points from the text 'Two campaign type Commerce Portal & AR Portal (Virtual Hub)' to this dropdown.
- Public Campaign Key ***: Contains 'showcase'. A red arrow points from the text 'These two will already have been filled in previously.' to this field.
- Optional Link to Immersive 3D**: Contains 'Enter immersive 3D link'. A red arrow points from the text 'If the portal you make has a 3d environment this applies to you.' to this field.
- Brand Information**: A section header with an 'Update Logo' button.
- Optional Brand Logo**: A field showing 'No logo uploaded'. A red arrow points from the text 'Here is where you upload your logo along with having a preview window.' to this field.
- Optional Brand URL**: Contains 'Enter brand URL'.

At the bottom of the form are two buttons: 'Cancel Edits' and 'Save All Changes'.

STEP 4

To manage assets, start times, and edit campaign you will have to come back to this page.



Assets

Visit your organization's [Smart Object Gallery](#).

Manage your organization's [Video Assets](#)

Manage your organization's [Billboard Assets](#)

Draft Campaigns

[Create New Campaign](#)

You can continue to revise existing draft campaigns:

ID	Internal Name	Assets	Set Date	Properties
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STEP 5

Here is where you'll be able to add assets and remove them as well along with if you need to make changes to them.

Smart Objects

Campaign Summary [Add](#) [Remove](#) [Modify](#)

Archived assets not shown here but may appear in Analytics Report

ID	Hero	Display Image	Display Title	Display Description	Shop Now URL	Object Type
1578			Canon Camera Lens	Capture every detail with stunning clarity using this high-performance Canon camera lens. Designed with Canon's renowned optical engineering, this lens delivers exceptional image quality, fast and accurate autr [...]	https://triver.com/	View Smart Object
1577			Canon Camera TSO	Canon Camera	https://triver.com/	View Smart Object

The green check mark indicates the default asset. This can be changed in the Modify menu

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STEP 6

If the campaign does not have a start date that is current day or before, the campaign will show a notification that it is not live.

Set Campaign Dates

Set a start date in the future if you are still preparing the campaign to go live. After the campaign starts, its assets can't be removed from analytics reports.

Start Date and Time

Date

mm/dd/yyyy

Time

00:01

Now

Optional End Date and Time

End Date

mm/dd/yyyy

End Time

Clear

OK

Cancel