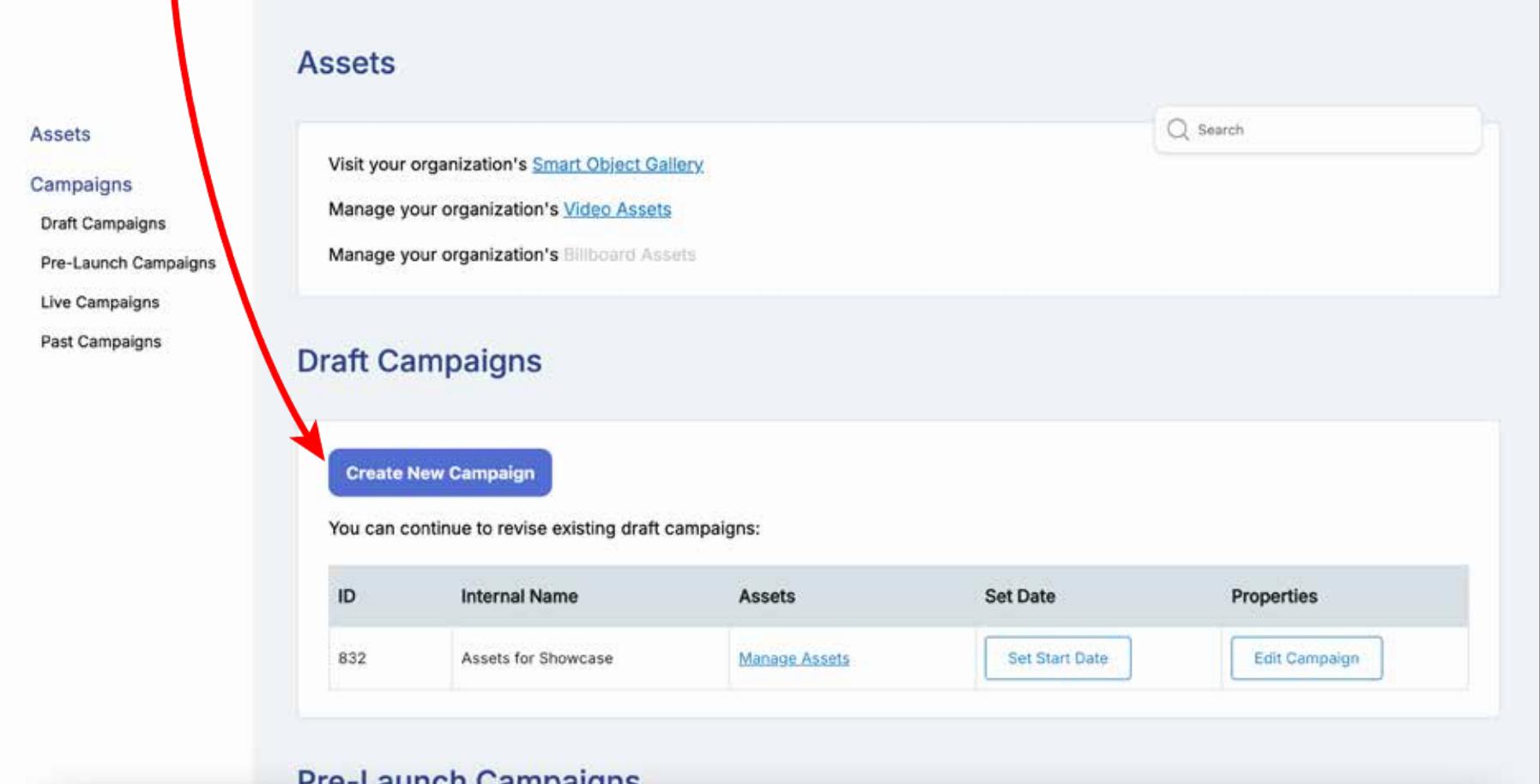


STEP 1

Click Create New Campaign for creation.



Assets

Assets

Campaigns

Draft Campaigns

Pre-Launch Campaigns

Live Campaigns

Past Campaigns

Visit your organization's [Smart Object Gallery](#)

Manage your organization's [Video Assets](#)

Manage your organization's [Billboard Assets](#)

Search

Draft Campaigns

Create New Campaign

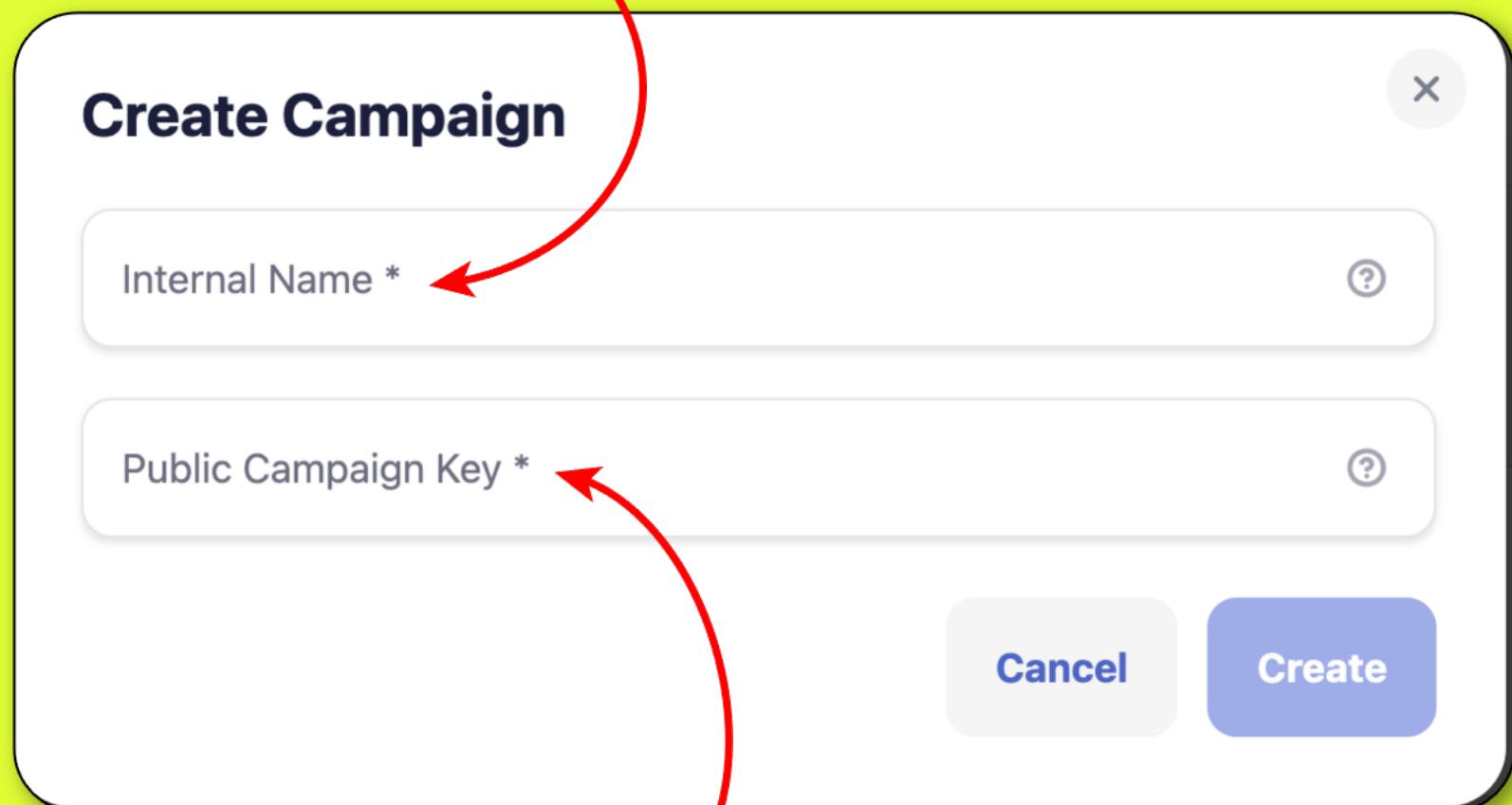
You can continue to revise existing draft campaigns:

ID	Internal Name	Assets	Set Date	Properties
832	Assets for Showcase	Manage Assets	Set Start Date	Edit Campaign

Pre-Launch Campaigns

STEP 2

Internal Name is not public.



Public Campaign Key is visible by public.

HOW TO CREATE AN AR CAMPAIGN

TRIVER

STEP 3

Two campaign type Commerce Portal & AR Portal (Virtual Hub)

These two will already have been filled in previously.

If the portal you make has a 3d environment this applies to you.

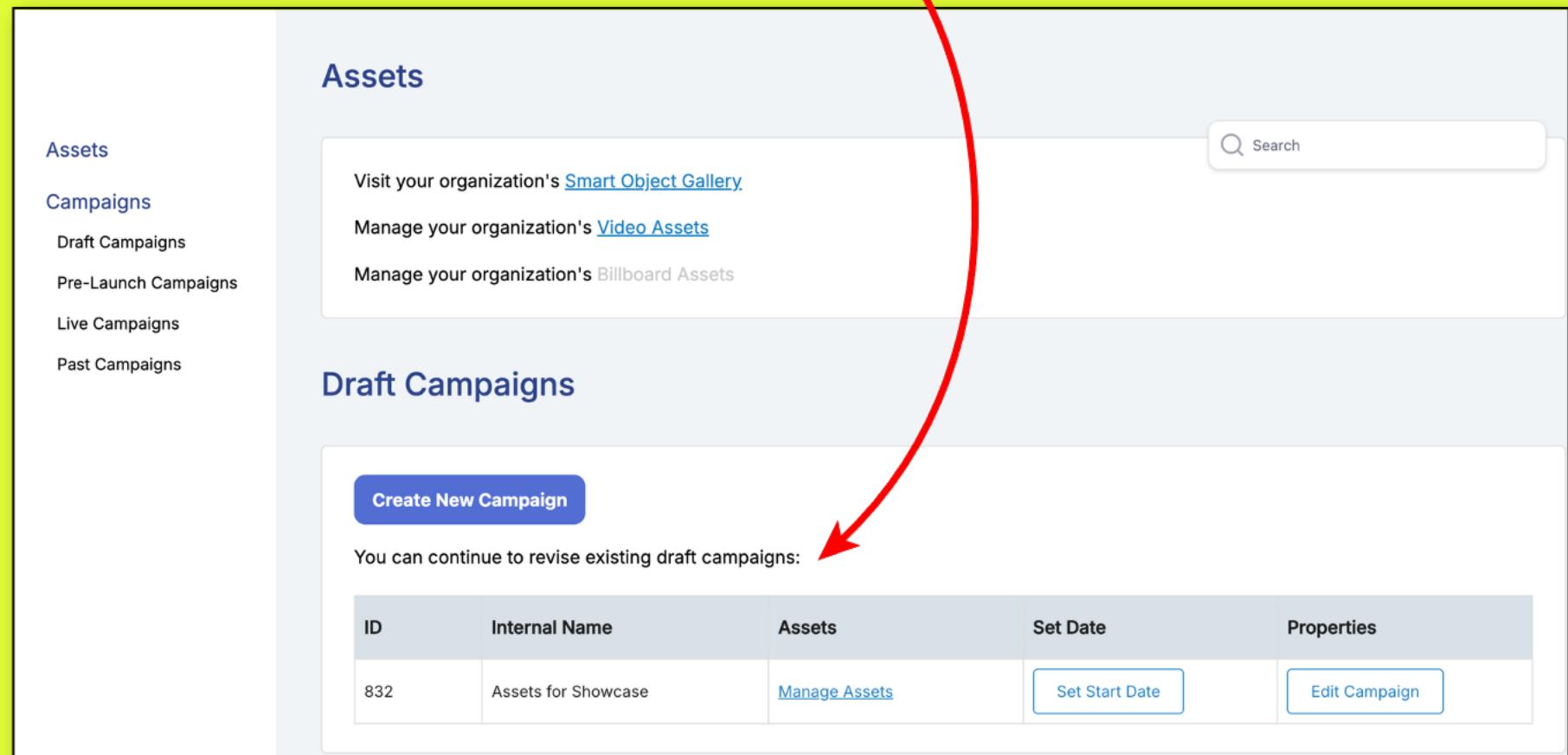
Here is where you upload your logo along with having a preview window.

Manage Campaign

Internal Name * <small>?</small>	Assets for Showcase	Campaign Type <small>?</small>	Commerce Portal
Public Campaign Key * <small>?</small>	showcase	Optional Link to Immersive 3D <small>?</small>	Enter Immersive 3D link
Brand Information		Update Logo	Optional Brand URL <small>?</small>
Optional Brand Logo <small>?</small>		No logo uploaded	Enter brand URL

STEP 4

To manage assets, start times, and edit campaign you will have to come back to this page.



The screenshot shows the TRIVER platform interface. On the left, a sidebar lists navigation options: Assets, Campaigns, Draft Campaigns, Pre-Launch Campaigns, Live Campaigns, and Past Campaigns. The main content area is titled 'Assets' and contains links to 'Smart Object Gallery', 'Video Assets', and 'Billboard Assets'. A red arrow points from the text 'you will have to come back to this page.' in the previous slide to the 'Create New Campaign' button in this screenshot. Below this, the 'Draft Campaigns' section is shown with a table. The table has columns for ID, Internal Name, Assets, Set Date, and Properties. One row is visible, showing ID 832, Internal Name 'Assets for Showcase', Assets 'Manage Assets', Set Date 'Set Start Date', and Properties 'Edit Campaign'.

ID	Internal Name	Assets	Set Date	Properties
832	Assets for Showcase	Manage Assets	Set Start Date	Edit Campaign

HOW TO CREATE AN AR CAMPAIGN

TRIVER

STEP 5

Here is where you'll be able to add assets and remove them as well along with if you need to make changes to them.

Smart Objects

Campaign Summary

Archived assets not shown here but may appear in Analytics Report

ID	Hero	Display Image	Display Title	Display Description	Shop Now URL	Object Type
1578		Canon Camera Lens	Capture every detail with stunning clarity using this high-performance Canon camera lens. Designed with Canon's renowned optical engineering, this lens delivers exceptional image quality, fast and accurate auto- [...]	https://trivver.com/	View Smart Object	
1577		Canon Camera TSO	Canon Camera	https://trivver.com/	View Smart Object	

The green check mark indicates the default asset. This can be changed in the Modify menu

STEP 6

If the campaign does not have a start date that is current day or before, the campaign will show a notification that it is not live.

